

# ORDER

**Orders**  
**Order / Rev:** 2292083  
**Alt Order #:** Manual  
**Product Desc:** Moveon.Org Political Action :30s  
**Estimate:** 9065  
**Flight Dates:** 08/14/21 - 09/06/21  
**Original Date / Rev:** 08/11/21 / 08/16/21  
**Order Type:** General

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** 202 Consulting Solutions LLC/ POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
1050 30th ST NW  
Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ MoveOn.Org  
**Demographic:** A25-54  
**Product Codes:** IS-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 61820  
**Agency External ID:** 73482AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/26/21	08/29/21	16	\$2,140.00	\$1,819.00
08/30/21	09/06/21	10	\$1,400.00	\$1,190.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2021	16	\$2,140.00	\$1,819.00	0.00
September 2021	10	\$1,400.00	\$1,190.00	0.00
<b>Totals</b>	<b>26</b>	<b>\$3,540.00</b>	<b>\$3,009.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	4%	\$3,540.00
Market	100%	\$88,500.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	96%	\$84,960.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	08/17/21	09/05/21	Local News @ 12p M-F	CM	12-1p	MTWTF--	:30	8	\$100.00	P03	0.00	NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: ISS/ MoveOn.Org  
 Product Desc: Moveon.Org Political Action :30s  
 Estimate: 9065  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/21	08/22/21	- TWTF--		3				\$100.00		0.00			
		Week: 08/23/21	08/29/21	MTWTF--		3				\$100.00		0.00			
		Week: 08/30/21	09/05/21	MTWTF--		3				\$100.00		0.00			
N 2	WHAS	08/17/21	09/06/21	General Hospital General Hospital	CM	2-3p	MTWTF--	:30	8	\$80.00	P03	0.00	NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/21	08/22/21	- TWTF--		3				\$80.00		0.00			
		Week: 08/23/21	08/29/21	MTWTF--		3				\$80.00		0.00			
		Week: 08/30/21	09/05/21	MTWTF--		3				\$80.00		0.00			
		Week: 09/06/21	09/12/21	M-----		1				\$80.00		0.00			
N 3	WHAS	08/17/21	09/06/21	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	4	\$250.00	P03	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/21	08/22/21	- TWTF--		1				\$250.00		0.00			
		Week: 08/23/21	08/29/21	MTWTF--		1				\$250.00		0.00			
		Week: 08/30/21	09/05/21	MTWTF--		1				\$250.00		0.00			
		Week: 09/06/21	09/12/21	M-----		1				\$250.00		0.00			
N 4	WHAS	08/16/21	09/05/21	Local News @ 630p Su Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$280.00	P03	0.00	NM	3	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/21	08/22/21	-----S		1				\$280.00		0.00			
		Week: 08/23/21	08/29/21	-----S		1				\$280.00		0.00			
		Week: 08/30/21	09/05/21	-----S		1				\$280.00		0.00			
<b>Totals</b>													<b>26</b>	<b>\$3,540.00</b>	